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Bransom & Pay4Later Announce Integrated Consumer Finance Solution

Monday 9th January 2012

Bransom Retail Systems, the largest supplier of computer systems to the jewellery trade, has partnered with Pay4Later, the UK's fastest growing consumer finance provider to offer an integrated point of sale finance solution.

By integrating a financing option within their EPOS system, jewellers can increase sales and improve the customer experience by pre-populating credit application forms and streamlining the service.

Chris Garland, MD of Bransom said, "Credit applications can now be submitted directly from our touch screen tills. The customer details, purchase price and description of goods are automatically entered to speed up the process and ensure accuracy. The exclusive deal with Pay4Later is an excellent opportunity for Bransom clients to offer interest free or credit terms in one simple process and stay ahead of the competition."



Scott Law, Pay4Later CEO added, "Chris and his team have done a great job integrating our breakthrough e-signature process. Retailers can now use their Bransom EPOS system to propose and manage finance sales."

The new system is available immediately following the official launch at Spring Fair on Monday 6th February. Installation and set-up will be offered FREE to those who sign-up at the launch.

For further information please call:

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