



# Pawnbroking just got smart

Part of the **bsmart** solutions by Bransom

## We help businesses grow

Offering a complete Pawnbroking solution that integrates photographs, documents, barcodes and weighing scales as well as other value added services.

By connecting key business operations through a single, easy-to-use software system, Bransom helps you work more efficiently and effectively, reducing overheads and maximising profits.



Barcoding documents and pledge items makes the Bransom system fast, accurate, secure and simpler to use.



Easy set-up,  
backed by an  
expert support  
team

- Customer ID and picture
- Product and document imaging
- Real-time check of customer activity across all stores
- Centralised accounts and reporting
- Instant payment schedule
- Detailed or basic information of pledge items
- Automatic "intention to sell" letters with proof of postage
- Barcode security
- Sage interface
- CRM - mail, email and text messaging
- Stock-taking of pledges
- Transfer unredeemed items into the bsmart retail system

Recommended by the National Association of Goldsmiths for over 25 years

Call now on **08458 810509**

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# Pledge and Cheque Cashing just got SMART

Part of the industry leading **bsmart** software solutions by Bransom

Bransom have launched their new Pawnbroking, Buy-in and Cheque Cashing modules which seamlessly integrates into their Award winning Retail Stock Management, Customer Relationship Management and EPOS systems.

The latest modules have been developed with the same care and attention to detail so are easy to use, fast and very flexible.

The modules are also available on their own for those with dedicated businesses or who do not initially want an integrated system. The software also integrates with Bransom accounts as well as other leading accounts packages such as Sage.

Cheque Cashing screen

Compliant with all current legislation and NPA approved documentation.

Pawnbroking screen

Documents that you can change or format to your requirements and print on standard A4 paper.

Enhance your business potential by utilising your Customer database as a relationship management system with mailing, email and SMS text messaging capabilities.

Unredeemed pledge items can be electronically transferred into the BSMART retail stock system, scrapped or auctioned and the pledge updated when sold.

Multiples can have live updates of customer details and transactions across the stores in order to assess personal credentials. Images of customers can be captured at the pledge desk.

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