

**10 ways
you should be
managing
stock and sales
over several shops
(and web-stores)**

If you're running more than one shop, it's easy to lose track of where stock is, what needs to be ordered, what's been sitting in stock too long and where stock needs to go when it comes in. Then there's the problem of entering stock purchases into each store's systems so that you know exactly what the stock is worth at all locations.

And what if you want to see what stock is in another store, do the shops have to check with head office first? And then how do you transfer stock from one location to another? Does your current system even allow you to do that?

And then there's stocktaking – hard enough as it is – how do you know what staff should be looking for and how quickly can you reconcile?

There's plenty of room for error if your stock system isn't truly integrated for multiple stores.

Optional expansion modules for bsmart²

Accounts

Fully integrated with bsmart² (purchasing, sales, cost of sales, VAT, deposits, credit notes, stocktaking, customer accounts, stock adjustments, gift cards)
Full audit trail reporting, available on screen to check queries instantly
All stock activity is accurately reported, with full VAT 100 reporting.

Web-based stocktaking

Use portable Bluetooth barcode scanners to make stocktaking quicker and, even more importantly, 'accurate' first time. An accurate stocktake first time around is paramount to drawing a stocktake to an early and final conclusion. The fewer discrepancies found at any given stage lead to a quicker and more accurate conclusion.

Live Sales Analyser

The cloud-based Live Sales Analyser tool allows monitoring of all sales activities, including staff and product performance, and gives you up-to-the-minute information of what is happening on each terminal, showing you where and by whom sales are being generated, and the level of takings in each drawer. You can even get daily email summaries and alerts of significant sales.

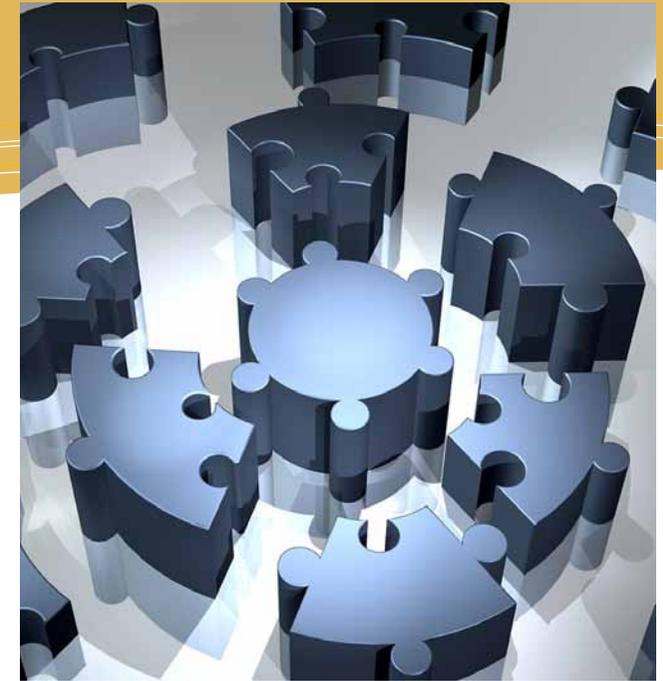
Customer Marketing

With our integrated CRM system and its direct and e-marketing tools, you can prepare personalised mailshots based on specific criteria such as anniversary dates and previous purchases and even generate and send customised e-receipts at the point of sale. Our additional Diamond Guarantee module gives you the ability to send up to 3 automatic reminders about inspecting and caring for valuable items such as diamond rings.

Repairs

Total management of repairs, estimates, special orders and valuations. Every part of your repairs system is instantly accessible, including service histories, customer transactions, analysis of outworker costs and repair type. Management reporting offers comprehensive analysis.

Let your customers know by text or email when their repair is ready for collection, and retain those details for later recall.



**Bransom's bsmart²
Stock Management and
PoS Solutions were designed
from the ground up to integrate
multiple stores.**

**Here are 10 ways in which bsmart²
takes care of your
multi-outlet operation.**

Bransom Retail Systems Ltd, Suite 7&8, Amberside,
Wood Lane, Hemel Hempstead, Herts HP2 4TP
T: 01442 256445 E: sales@bransom.co.uk



Here are 10 ways in which bsmart² takes care of your multi-outlet operation

1. Uses standard stock numbers across all stores

Some systems may assign a completely different part number when transferring stock to a different shop, leading to confusion, errors and disparate reporting.

bsmart eradicates this issue completely – stock numbers are common across all locations – it's simply not possible to accidentally create different stock numbers for the same item. All data originates from head office.

2. Gives any store the ability to look up stock in any other store



Shop staff can instantly check where stock is available, without needing to check with Head Office. This keeps the customer warm and retains the sale. Staff can request a transfer should the customer wish to proceed with the sale.

3. Centralises ordering for all stores

With an instant view of inventory, stock can be ordered centrally or by store based on pre-defined stock levels or on sales activity to ensure adequate cover is always held. This provides ample control yet simplifies the monitoring and ordering of predictable lines.

4. Maintains a single point of stock distribution & pricing



Enter one invoice (in original currency – no need to manually convert) on head office, price and distribute to stores, including new tickets for existing stock which has increased in price. No need to enter stock on each store system, so a much simpler and more controlled process.

5. Makes it easy to transfer stock between branches

Full audit trail, email requests, in-transit option and discrepancy management with the option of integrating stock movements with accounts.

6. Works from one integrated set of accounts

All your individual business location data can be reconciled and available at any time.

7. Analyses stock performance

Get an overall view of performance, by supplier, department, category and price band to see what's selling and what's not.



8. Provides a full and instant analysis of all store performances from bsmart

This is thanks to a comprehensive analysis at company and location level with the ability to report on selected branches within the group. Even if you're not in the office, the Bransom Live Sales Analyser allows you to view sales from any location using a smartphone, tablet, laptop, PC, Mac, iPad....

9. Makes stocktaking easier - stocktake at multiple stores simultaneously



Know what stock your staff should be looking for at each location and save huge amounts of time. Centralise reconciliation and valuations live without manually entering data from stores.

10. Updates prices and information from suppliers automatically through bsmart-links



Save hours of typing by using bsmart-links to import stock information and prices. Why have every store spend time doing the same thing? Any updates are reflected across all stores automatically – no local input required. Our Data Import is FREE.*

Now take a look at your current system. Is it giving you this flexibility, or allowing you to work faster and smarter?

If not, let us help you - talk to us about moving to a bsmart solution.



 Call our Sales team on 01442 256445

 or email us on sales@bransom.co.uk



* Data conversion charges may apply