



Take easier credit card payments with fewer errors & lower ongoing costs

CHIP & PIN MODULE KEY FEATURES

- ▶ Easy to install, uses Internet connections
- ▶ Simplifies end-of-day: 100% accurate, much faster
- ▶ Zero leakage - no manual charging errors, no loss of profit
- ▶ Direct integration with PoS system, no need to enter transactions twice
- ▶ Faster customer transactions
- ▶ PCI Compliant
- ▶ Protects against the risk of fraud
- ▶ Add contactless payments and mobile wallets without extra work
- ▶ Maximises retail counter efficiency
- ▶ No need for expensive phone lines
- ▶ Frees-up phone lines for customer calls
- ▶ Faster transactions for multiple tills



When did you last review your Chip & Pin service costs?

Chances are you haven't for a long time. It's not something you think about every day, is it?

You may be spending far more on your Merchant Services than you need, especially if you've been in a contract with a merchant or bank for a long time.

Even changing from a telephone line-based system to an internet connection can not only save you telephone charges and line rental, but also frees up your phone lines for you and your customers. But the real benefit comes from integrating with your point-of-sale.

We now offer some of the most cost-effective and low-rate services on the market.



Are you integrated?

Does your credit card terminal integrate with your PoS?

If not, you're open to keying errors because of double-entry of sales into PoS and card device. Why take those risks? Your sales people can rely solely on the price in your system.

Integration makes end-of-day cashing up far easier and 100% accurate and error-free. It also allows you to add contactless services and mobile wallets without extra work.

A choice of terminals to suit your store



All our PoS systems, including the TOUCH counter till and mPoS mobile tablets, now come with the option of integrated Chip & Pin. If you're after a fixed-counter terminal, we can offer devices from both Paymentsense or Verifone to suit your shop and setup.

For mobile/wireless devices, Paymentsense's in-built device redundancy means that you can simply swap out a faulty terminal without needing to change any configuration or wait for external support.



Your Technology Partner

Bransom Retail Systems Ltd, Suite 7 & 8, Amberside, Wood Lane, Hemel Hempstead, Herts HP2 4TP

+44 (0)1442 256445 www.bransom.co.uk sales@bransom.co.uk

